



# THE 2<sup>ND</sup> ANNUAL UKRAINIAN AUTOMOTIVE FORUM

Bank Hotel | Lviv

CO-ORGANISER:



SPONSORS:



08:30

## REGISTRATION

09:30

## SESSION 1: UKRAINE'S POSITION AS AN EMERGING PLAYER IN THE EUROPEAN AUTOMOTIVE SECTOR

- Can Ukraine further develop as an extended production location for global vehicle and component manufacturers?
- Charting the growth of vehicle component production in Ukraine. Major milestones and key ambitions
- The outlook for Ukraine to become a major player in the production of electric vehicles and batteries
- Taking advantage of Ukraine's geographical location to increase its role in the European automotive supply chain
- Charting the increase in Foreign Direct Investment into the automotive sector in Ukraine
- An overview of the macroeconomic outlook and trends for Ukraine and appraising the positive changes in the overall business climate in Ukraine – progress made and what remains to be done
- Progress made on the liberalisation of foreign currency controls and how this impacts the ease of doing business with international partners



**OLEG  
SINYUTKA**

Governor | Lviv Regional  
State Administration



**ROMAN  
MATYS**

Head of Investment  
Department |  
Lviv Regional State  
Administration



**MYKHAILO  
REZNIK**

President |  
UkrAutoprom



**ALEXANDER  
MARKUS**

Chairman of the Board |  
German-Ukrainian  
Chamber of Commerce & Industry



**VOLODYMYR  
OMELYAN**

Minister  
of Infrastructure  
of Ukraine



**OLEG  
BOYARYN**

Chairman of the  
Supervisory Board |  
Eurocar

11:30

## SESSION 2: THE DEVELOPMENT OF AN AUTOMOTIVE SUPPLIER CLUSTER IN UKRAINE – PROGRESS REPORT AND OPPORTUNITIES FOR EXPANSION AND NEW ENTRANTS

- What progress has been made in cluster development and what can be learned from similar initiatives in neighbouring countries?
- Experience of working with OEM customers in Europe and what their key requirements are: focus on quality and supply chain management
- Industry 4.0 – implementing the latest cutting-edge processes and technologies
- The evolution of logistics and supply chain management to support the growth of automotive production in Ukraine
- How to stimulate the growth of more sophisticated and greater value-added production in Ukraine. Investing in Research & Development capabilities
- The HR challenge: working closely with educational institutions to ensure a steady stream of suitably qualified professionals for the automotive sector



**HENDRIK  
JUNG**

Director, Key  
Accounts | CTP



**STEPHAN  
SCHMIDT**

Managing Director |  
Leoni Wiring  
Systems UA



**SERHII  
KOSTOHRYZ**

Head of Trade Finance  
Department, Multinational Companies  
& Trade Finance Servicing Division |  
Raiffeisen Bank Aval



**ALEXANDER  
GOETZ**

Plant Manager |  
TE Connectivity  
Ivano-Frankivsk



**VOLODYMYR  
PANOV**

Member of Supervisory  
Board | Eurocar



**ANDREAS  
LIER**

Managing Director,  
Head of Country Cluster,  
East Europe | BASF

13:00

## LUNCH

14:15

### SESSION 3: THE OUTLOOK FOR VEHICLE PRODUCTION IN UKRAINE AND ITS SUSTAINABILITY. REPORTS FROM THE KEY MANUFACTURERS

- Strategic development plans of the leading vehicle manufacturers. What is required to stimulate domestic production and ensure it is sustainable?
- Production trends per segment: light passenger vehicles, buses, trucks, agricultural vehicles and machinery, specialised vehicles
- An overview of trends in new and used vehicle sales in Ukraine
- The outlook for major international OEMs to set up local production in Ukraine. Can we anticipate new market entrants any time soon?
- The role of industrial and technology parks in developing the infrastructure to support the growth of the Ukrainian automotive sector



**MYKHAILO REZNIK**

President | UkrAutoprom



**OLEG BOYARYN**

Chairman of the Supervisory Board | Eurocar



**OLEKSIY STOLYARENKO**

Associate | Baker McKenzie



**ILLYA GAMALIY**

Principal Banker | EBRD



**OLEG PAPASHEV**

Deputy Chairman of the Board | UkrAVTO Corporation



**VOLODYMYR BUTKO**

President | Etalon Corporation

16:00

## AFTERNOON REFRESHMENTS

16:30

### SESSION 4: ROUNDTABLE DISCUSSION ON WHAT THE AUTOMOTIVE SUPPLIERS REQUIRE TO FURTHER STIMULATE THE SECTOR'S GROWTH

- Focus on priority requirements: state support, infrastructure, logistics, education, wage levels
- Key factors in how to differentiate, improve and move beyond the status of a 'low-cost' country
- Working together to solve the worker migration challenge. How the automotive sector is leading the way in creating a rewarding and well-paid career path for the Ukrainian work-force
- For how long will the low wage factor be considered a competitive advantage? To what extent it is predictable and does the market regulate itself effectively?
- Optimising business processes to improve efficiency and grow output



**ROMAN MATYS**

Head of Investment Department | Lviv Regional State Administration



**ANDRIY PAVLIV**

Representative in Western Ukraine | UkraineInvest



**OLENA CHEPZHKO**

Head of Government & External Relations | Eurocar



**SERGIY POZUR**

Managing Director | BIBUS Ukraine



**OLENA ZHURAVLYOVA**

Head of Export Consulting Unit | Export Promotion Office



**GENNADY KANISHCHENKO**

Director for Organisational Development | Spetztekhosnastka



**OLEKSANDR SCHLAMP**

Chief Operational Officer | SE Bordnetze-Ukraine

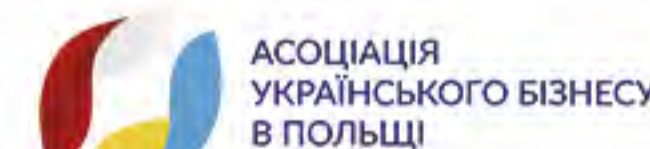
18:00

## EVENING RECEPTION

### TECHNICAL PARTNER



### INFORMATION PARTNERS



### MEDIA PARTNERS



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